

Second Annual Conference on Chronic Disease Care Management

Advancing Chronic Care

A Learning Exchange

April 12 - 13, 2005
Holiday Inn Executive Center
Columbia, Missouri

Sponsored by:



Conference Agenda

Conference At A Glance Tuesday, April 12

11:00 am – 12:45 pm

Registration

Refreshments in Exhibit Hall

1:00 pm - 2:30 pm

Welcome and Opening Remarks

Level Orange: A National Alert on Chronic Disease

Surgeon General (Invited)

Vice Admiral Richard H. Carmona, MD, MPH, FACS

United States Surgeon General

U.S. Department of Health and Human Services

As America's chief health educator, Dr. Carmona will address the impact of chronic disease on the health of our nation and provide critical insights on the nation's health policy and key disease prevention initiatives.

2:30 pm – 3:00 pm

Break/Exhibits

3:00 pm – 4:00 pm

The Chronic Care Model: From Theory to Practice

Daren R. Anderson, MD, Chief Medical Officer

Community Health Center, Middletown, CT

Dr. Anderson will introduce the Chronic Care Model as a strategy for redesigning health care. He will also offer personal insights into the opportunities and challenges of implementing health care system change.

4:00 pm – 5:00 pm

Making the Model Happen in Missouri

Truman Medical Center, KC-Asthma Program

Missouri Health Disparity Collaborative

Community Care Connection

DePaul Medical Center, St. Louis - Diabetes Program

Panelists will discuss their experiences, successes and lessons learned in implementing the Chronic Care Model in various settings during 2004. Each representative will provide a brief description of their program and share their insight into strategies and pitfalls that can assist others in improving chronic care.

5:00 pm – 6:00 pm

Break/Exhibits

6:00 pm

Dinner

7:00 pm – 8:30 pm

Harnessing the Power of Laughter in Life & Work

Mark Therrien, MSW

InnerPlay, LLC

With "wit, wisdom, and whimsy," Mark will provide practical, powerful strategies for creating joyful and energized organizations, and encourage you to engage your heart along with your mind to provide exceptional customer service and quality health care.

Conference At-A-Glance Wednesday, April 13

7:30 am – 8:30 am

Breakfast Buffet

8:30 am - 9:30 am

Crossing the Great Divide:

Businesses and Communities Unite to Address Chronic Disease

Pam Allweiss, MD, MPH

CDC Division of Diabetes Translation, Atlanta, GA

Dr. Allweiss will demonstrate the importance of businesses and communities partnering to address chronic diseases and provide tools and resources for creating these powerful relationships.

9:30 am- 10:30 am

Bill Kincaid, MD

St. Louis Diabetes Coalition

Missouri Lutheran Synod

Dr. Kincaid, a member of the St. Louis Diabetes Coalition and a representative from the Missouri Lutheran Synod will discuss an innovative workplace program to improve chronic care for employees.

10:30 am – 11:00 am

Break

11:00 am – 12:30 pm

TEAM – Together Everyone Achieves More

Bill Kincaid, MD

Stanford Model of Chronic Disease Self-Management

Doris Fountain, RNC, CDE, Community Outreach Coordinator

Kirksville College of Osteopathic Medicine

Prevention of Blindness

Keith Roderick, Coordinator

Missouri Department of Social Services

Bike, Walk & Wheel: A Way of Life in Columbia Missouri

PedNet Coalition: Pedestrian and Pedaling Network of Columbia, Missouri

Ian Thomas, PhD

Dr. Kincaid will introduce a panel highlighting several organizations that are working on projects or who have programs that support prevention, early detection and/or management of chronic illnesses in Missouri. Each panelist will provide a brief description of their program, key partners and results/accomplishments with these efforts.

12:30 pm

Meeting Adjourn

Networking Opportunity – box lunches provided

Conference Information

Conference Goals

- Advance the Chronic Disease Management concept and the Chronic Care Model
- Provide an overview of federal, state and local chronic care initiatives
- Discuss cost-effectiveness, quality improvement and enhanced access to services possible through chronic disease management
- Link chronic disease care management and systems of care with community action and resources
- Recognize components of chronic disease care management in health system practices

Who Should Attend

- Quality Improvement Managers
- Physicians
- Case Managers
- Federally Qualified Health Centers
- Chronic Care Collaborative Participants
- Community Health and Diabetes Educators
- Advanced Practice Registered Nurses
- Local Public Health Agencies
- Hospital Administrators
- Schools of Public Health Staff
- Medical Group Managers
- Social Workers
- Nutritionists
- Public Health Professionals
- Directors of Clinic Operations/
Health Clinic Coordinators
- Managed Care Organizations
- Employee Wellness Coordinators

Continuing Education

Participants can receive a maximum of 10.2 contact hours for attending this activity. The Missouri Nurses Association is an accredited provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Conference Planning Committee

Lori Brenneke, CPHQ
Health Program Representative III
Missouri Department of Health and Senior Services

Sara Fry
Continuing Education Coordinator
Missouri Nurses Association

Anne Hackman, RN, BSN, MPA
Director, Hospital & Physician Services, Medicare
Managed Care & Disparity Programs
Primaris

Angela Herman, MPA
Clinical Program Manager
Missouri Primary Care Association

Belinda Heimericks, RN, MS(N)
Executive Director
Missouri Nurses Association

Amy Halley, BSBA
Marketing Associate
Primaris

Kathy Sides
Secretary, Hospital & Physician Services, Medicare
Managed Care & Disparity Programs
Primaris

Hotel Information

Holiday Inn Select Executive Center

2200 I-70 Drive S.W.
Columbia, MO 65203
Toll Free: 1-800-465-4329 or
Local: (573) 445-8531

A special room rate of \$79.95 (exclusive of tax) has been established at the Holiday Inn Select Executive Center. A limited number of rooms will be available. Reservations must be made directly with the hotel by **March 14, 2005**. Be sure to state you are with Group Block PRM when making your reservation.

Reservations to stay at the hotel are due by March 14, 2005.

Registration Form

Please use the following form to register one or more people to attend **Advancing Chronic Care: A Learning Exchange**. If you wish to register more than three people, please attach a separate sheet of paper stating the name, credentials, title, department and e-mail address of the additional attendees.

Cost of Conference: \$125 Registration Deadline: March 29, 2005 Late registrations will be accepted for an additional \$25

Attendee 1 Name/Credentials _____

Title/Dept. _____

Address _____

City/State/ZIP _____

Phone/Fax _____

E-mail _____

Attendee 2 Name/Credentials _____

Title/Dept. _____

E-mail _____

Attendee 3 Name/Credentials _____

Title/Dept. _____

E-mail _____

Please check if you are a member of: ☐ Missouri Disparity Collaborative ☐ Community Care Connection

Method of Payment (Cost is \$125/attendee or \$150 after March 29)

☐ Check (payable to Missouri Nurses Association) ☐ Visa ☐ Mastercard

Credit Card # _____ Exp. Date _____ Zip Code _____

Card Holder Name _____

Signature _____

**Please mail, fax or
e-mail registration and
proper payment to:**

Missouri Nurses Association
Attn: Gina Walker
P.O. Box 105228
Jefferson City, MO 65110
Fax: 573-636-9576
E-mail:
gina@missourinurses.org

Special Assistance Needs

If you need any special accommodations please contact Gina Walker, by April 1, 2005. 573-636-4623

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This material was prepared by Primaris, the Medicare Quality Improvement Organization for Missouri, under contract with the Centers for Medicare & Medicaid Services (CMS), an agency of the U.S. Department of Health and Human Services. The contents presented do not necessarily reflect CMS policy.



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